

Leadership Links 2018

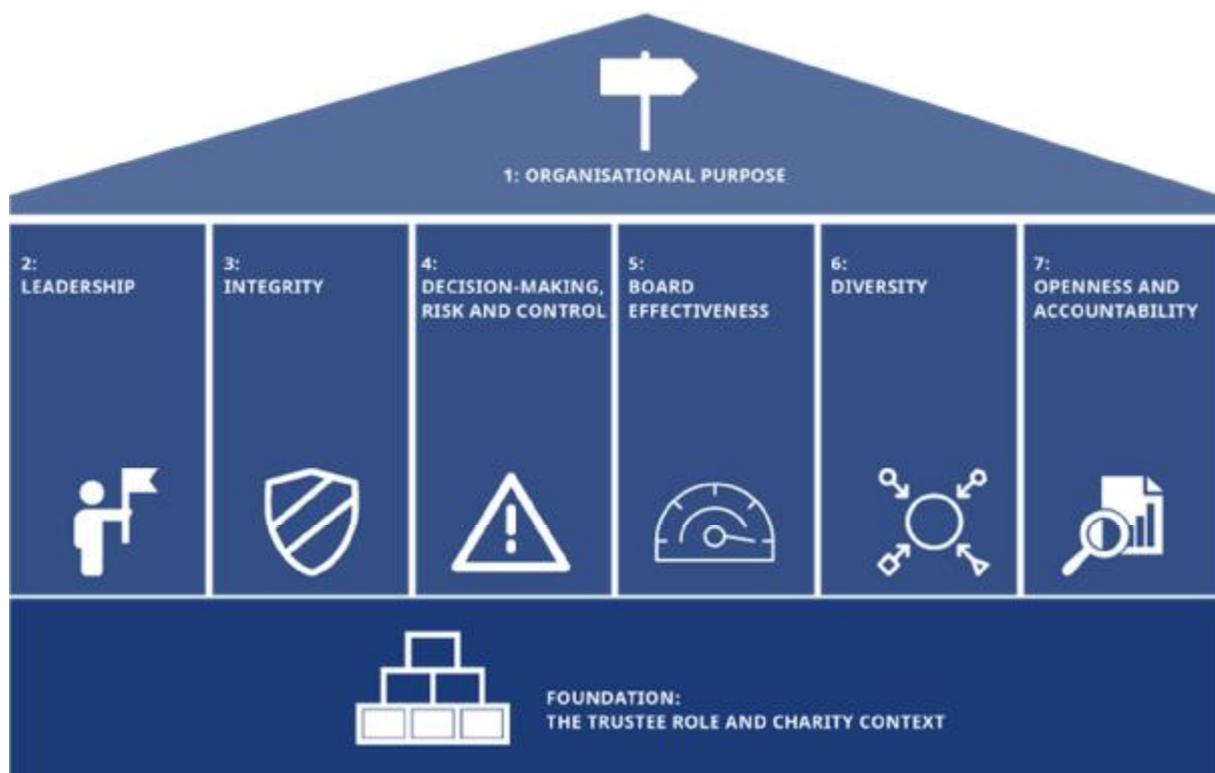
Tuesday 20 November: Strategy – from the vision to implementation

Can you afford not to attend?

Leadership Links are development and networking opportunities targeted at local voluntary, community and faith (VCF) sector leaders, coordinators and managers based on a selection of important organisational issues.

With the overhaul and launch of the new Charity Governance Code¹ in July 2017, we now have a clear set of aspirational standards for good governance in charities. Covering eight “Principles” on a foundation that Trustees understand their role and their organisation, the Code sets-out recommended practice from clarity of purpose to board room behaviours.

This session addresses Principle 1, your “Organisational Purpose”...



This one-day, custom event will provide you with skills and greater confidence to review and formulate your organisation's strategy and to see it through to operational effectiveness, and examine the governance implications of board participation and oversight.

¹ See <https://www.charitygovernancecode.org/en>

Suitable for chairs, trustees, chief executives, and other senior managers, this workshop will help you to improve your leadership and management practice within the context of delivering your strategy and enhancing responsibility and accountability, and provide you with opportunities to learn from others.

Workshop content

The Strategy workshop on 20 November will cover:

- What is a “strategy”? It's what you achieve, not just what you do
- Why it matters
- How do I get one? Some tools, processes and techniques to get you going
- Who does it? Good question - who do you think?
- How will I know if I have been successful? Thinking about impact.

The facilitator

Following a general management career in the private sector, Howard Exton-Smith has over 20 years' experience as a consultant, trainer and coach specialising in personal and organisational development, strategy and governance, and the management of change.

He works at the intersection of the private, public and third sectors to build capacity by strengthening individuals and organisations. Client-centred and flexible, Howard employs a collaborative and facilitatory style to solve problems and participatory techniques to foster learning and ownership. He is a Belbin Team Roles Accredited consultant.

From a background in psychology, marketing and professional services, Howard has extensive experience of delivering successful learning, development and capacity-building programmes with a range of audiences. He leads NCVO's open-programme finance, risk and change courses and is also responsible for creating bespoke, in-company, courses when required.

Howard has lived and worked in Europe, Africa and North America and has been a Trustee and Chair of a UK charity. He holds an MSc in Management.